





# TEXT & CALL-A-THON<sup>®</sup>

Set up, Text & Call Directions



## Getting started

1. Open your launch.fund account
2. Click on the red  button
3. Choose the green SMS icon 

**DO NOT GROUP TEXT!**

4. Text the link to every supporter on your call list
5. After you've texted everyone on your list, call each person 1 at a time



## Follow up with a call

"Hi **(Supporter's Name)** this is **(Your Name)**. I'm doing a fundraising competition with our **(Name of Organization)** and I was hoping you could help me out. I just sent you a text with a link; you can donate right from your phone. Every donation is truly appreciated and will have a big impact on our program. Can I count on your support?"



## If they don't answer...

Leave a voicemail and change the last line to:

**"I hope I can count on your support!"**